

W O M E N I N B U S I N E S S

WEEK

We're not waiting for change. We're working for it.

Join PNC's 12th Annual Women in Business Week for insights on how we can close the 257-year economic gender gap together.



Keynote Speakers

Stephanie Cartin and Courtney Spritzer

Co-founders of Socialfly and Entreprenista
Thursday, May 12 | 1:00 p.m. ET

SCHEDULED EVENTS

MONDAY, MAY 9

THE WOMEN WHO BUILT THE BRAND: MAKING PURELL A HOUSEHOLD NAME

11:00 a.m. ET

Kick off Women in Business Week in conversation with the third-generation, woman-owned business that helped the world survive the pandemic.

RADICAL GENEROSITY: CHANGING THE WORLD FOR ENTREPRENEURS

1:00 p.m. ET

Learn how a no-interest loan and thousands of SheEO Activators are accelerating financial equality for two entrepreneurs.

TUESDAY, MAY 10

THE BUSINESS OF THE ARTS: HOW WOMEN SET THE STAGE

11:00 a.m. ET

From dance theaters to the Rock Hall, women are the star performers in the arts and culture economy.

WOMEN MOVING MARKETS

1:00 p.m. ET

An invigorating panel discussion about the powerful impact of women in the economy, moderated by the *Boston Globe*.

WEDNESDAY, MAY 11

FINANCIAL FREEDOM: GETTING SAVVY ABOUT MONEY

1:00 p.m. ET

Compelling stories and practical steps to change your lifelong relationship with money.

THURSDAY, MAY 12

THE STRENGTH OF WE: FRIENDS, FOLLOWERS AND CONFIDANTES

1:00 p.m. ET

Keynote Speakers Stephanie Cartin and Courtney Spritzer share how they grew their business and then built a powerful networking community for women.

FRIDAY, MAY 13

THE HEART OF WOMEN'S HEALTHCARE

11:00 a.m. ET

Pioneers in women's heart health discuss the gaps in women's health research and what's being done to improve it.

TGIF: LET'S MOVE!

1:00 p.m. ET

Let's close out 2022 Women in Business Week with some heart-healthy activity with physical therapist Sharon McKim!

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